

NEWS FROM SUGAR PLUM BAKERY

Campaign Success Takes New Building To Next Level

With an extensive background in foodservice and restaurant management, Sugar Plum board member Tim Rivas has been excited about what a new building will mean for Sugar Plum's bakery operations and training programs. But he's even happier now that the building's design has been expanded to include a second floor.

"With a two-story design, we'll have a facility for the future," Tim says.

"We'll have the opportunity to do things we wouldn't have been able to do."

As a member of the building committee, Tim remembers working on the original kitchen design when the building was designed to be one level. "We could have made it work," he says, "but we wouldn't have had any more room than we have now." The two-story building will enable the bakery's kitchen operations to be streamlined and more efficient, Tim explains, "by allowing ingredients to flow in one side and product to

flow out the other."

Sugar Plum Executive Director Patricia Rakes Clark was concerned about a lack of freezer space in the original building design. She is delighted with the new two-story plan and the effect it will have on Sugar Plum's employment training programs.

"We'll be able to add new training programs," Trish says, "which means we can increase the num-

ber of developmentally disabled clients we can serve." Training in linen service, cash register use, and office operations are three new programs being considered. Trish is also pleased that in the larger building, Sugar Plum's Skillquest training will be able to accommodate more clients. Skillquest is a training program for significantly disabled individuals that is coordinated with the Community Services Board of Virginia Beach.

Employment specialist Tamara Coleman is looking forward to expanding

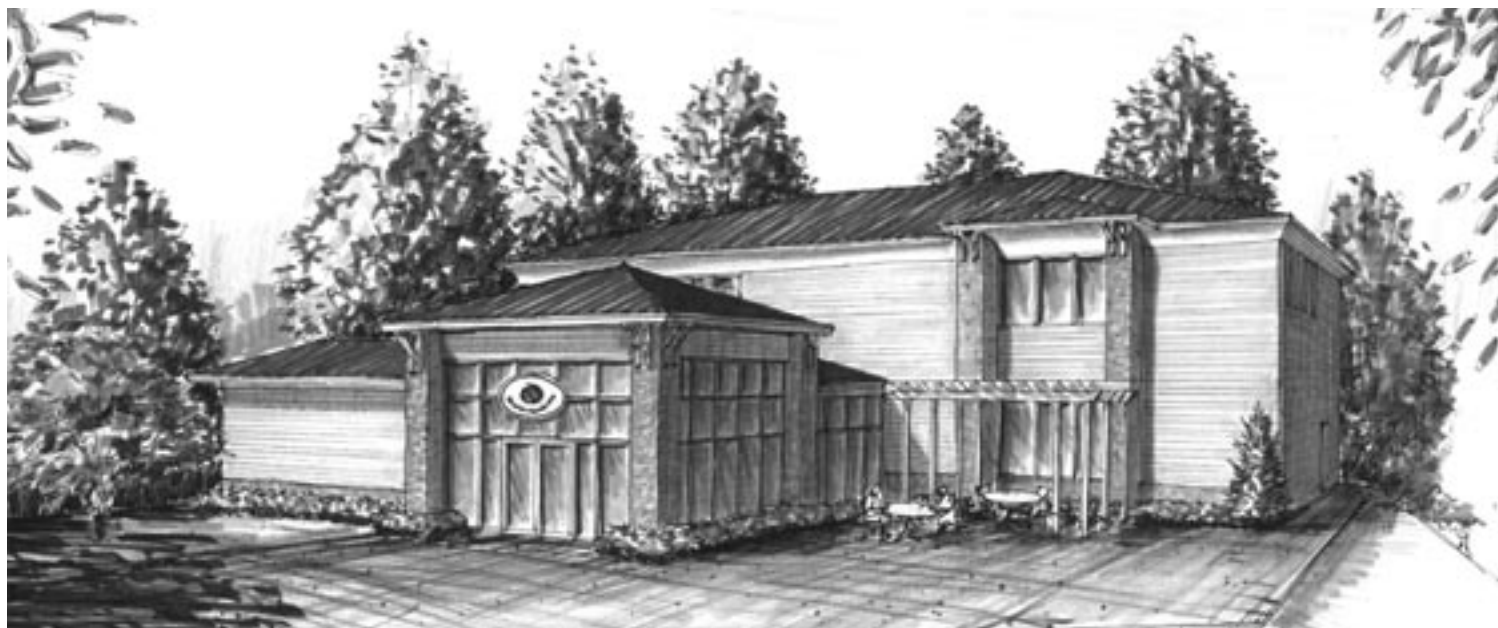
Sugar Plum's job training programs. "The new building will open a lot more doors for disabled individuals in the community," Tamara says.

The ability to design and build a larger building than first planned was made possible by the overwhelming community support of Sugar Plum's Capital Campaign. "We never would have considered adding a second floor," Tim notes, "except for how fast we raised money for the building." Trish echoes the sentiment. "The outpouring of community support has just been wonderful," she says. With a revised Campaign goal of \$1.2 million, funds raised have already reached \$1.1 million.

Responding to that support, the staff and board of Sugar Plum are delighted that the new building will offer a café with outdoor seating, a feature long requested by bakery customers.

"The old building has become an icon in the community," Tim adds. "We hope the same will happen with the new building."

“**The new building will open a lot more doors for disabled individuals in the community.**”



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Groundbreaking Brings Sugar Plum Family Together



Mayor Meyera Oberndorf, Sugar Plum board president Thad Nowak, staffers Al Lassiter and Georgeann Evans, donor John Fain, director Trish Clark, and donors Tim Miller and Maureen Miller break ground for the new Sugar Plum Bakery.

The heat set a record, but it couldn't melt the enthusiasm of the dozens of employees, volunteers, donors, board members, and other guests who attended the June 6 groundbreaking for Sugar Plum's new building.

With Sugar Plum board president, Thad Nowak, serving as emcee, Virginia Beach Mayor Meyera Oberndorf confessed to a Sugar Plum sweet tooth, and Executive Director Patricia Rakes Clark fought back tears as she expressed her gratitude to the hardworking Sugar Plum employees and volunteers. Board member Charlie Malbon helped Thad present gifts to Capital Campaign donors who contributed \$50,000 or more. Then Georgeann Evans and board member Tim Rivas turned the tables on Thad and Charlie by giving them their own special Capital Campaign remembrances. They were honored for heading up the Capital Campaign and working so hard on the board and in the community to give Sugar Plum a new home.

A reporter from the Virginia Beach Beacon supplement of *The Virginian-Pilot* and a photographer/interviewer from WTKR-TV 3 added to the festivities' excitement. Finally, the shovels were turned and ground was officially broken for the new Sugar Plum Bakery. Then it was time to treat the groundbreaking guests to the Southern hospitality of pork barbecue and fried chicken, followed, of course, by a selection of Sugar Plum goodies.

All in all, it was a splendid celebration of the community's overwhelming support of Sugar Plum's Capital Campaign. We still need to raise another \$75,000 to reach our Campaign goal of \$1.2 million, but we know the community will come through. Thanks to everyone who's made this Campaign successful, as well as to everyone involved with making the Sugar Plum groundbreaking such a memorable event.



Sugar Plum's executive director Trish Clark tries to hold back tears as she thanks bakery employees for their hard work.

Mission Statement

The mission of Sugar Plum, Inc. is to serve the needs of persons with developmental disabilities through employment, education, and training. Sugar Plum, Inc. will promote integration of mentally and physically disabled persons into society by helping them become independent and evolve into working, contributing members of our communities.

The organization strives to achieve this mission by:

❖ *Operating a competitive retail bakery business;*

❖ *Providing supportive and rehabilitation services and training for persons who are severely disabled;*

❖ *Seeking community-based, competitive employment opportunities for persons with developmental disabilities;*

❖ *Advocating supported, competitive employment opportunities for disabled persons so that they can become financially self-supporting; and*

❖ *Increasing community awareness of the worth of persons with disabilities and of the importance of integrating them into our lives through education and example.*



Staffer Steven Consavo presents some of the scrumptious Sugar Plum desserts and pastries that he helps prepare.



Capital Campaign donor Charles Barker, (left) gets to know the project manager for the new bakery, Gary Butler. Mr. Butler is with Commonwealth Construction, builder of the new Sugar Plum Bakery.



Dee Carpenter (left), publisher of *The Virginian-Pilot*, displays Sugar Plum's gift to the newspaper in recognition of its Capital Campaign contribution, with Sugar Plum board member Charlie Malbon.



Capital Campaign contributor John Fain (left) proudly shows off his donor recognition gift from Sugar Plum, with board member Charlie Malbon.



Skillquest coordinator Sandy Bly (back row, far left) joins some of the Sugar Plum staffers who are employed by the bakery through Virginia Beach's Skillquest program.



Virginia Beach Mayor Meyera Oberndorf (second row, second from left), who spoke at the groundbreaking, shows off her sweet tooth with Sugar Plum staffers, board members, and volunteers.



Board member Charlie Malbon (center) helps Capital Campaign donors Tim and Maureen Miller display their gift from Sugar Plum.



City Council member Jim Wood (far left), Mayor Meyera Oberndorf, Ted Clarkson of the Virginia Beach Foundation, and City Council member Peter Schmidt discuss Sugar Plum's exciting future. In the background keeping them in line is Virginia Beach police chief Jake Jacocks, who is also a Sugar Plum board member.



Virginia Beach police chief and Sugar Plum board member, Jake Jacocks, talks with fellow board member and food service broker Tim Rivas, managing partner of SegMark.

Sugar Plum Bakery Capital Campaign Contributors

Donors as of June 24, 2002. Contribution total: \$1,125,463

\$100,000 and above

Joyce and John Fain
Tim and Maureen Miller
and Family
The Patricia and Douglas
Perry Foundation

\$50,000-\$99,999

Hall Auto World –
Ken Hall and Thad Nowak
The Mary Morton Parsons
Foundation
Tidewater Hotels and Resorts
The Virginian-Pilot

\$20,000-\$49,999

Lilly and Bruce Bradley
Charles Barker Automotive
The Capital Group Companies
Charitable Foundation on
behalf of The American
Funds Group
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Tom and Joan Lyons
Marietta McNeill Morgan and
Samuel Tate Morgan, Jr.
Foundation
Robert and Susan Maroon &
The Therapy Network
The Norfolk Foundation
Alison J. and Ella W. Parsons
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SunTrust Bank
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Wachovia Bank

\$10,000-\$19,999

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Andrew and Cheryl Downing
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Genevieve Galliford
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Little Neck Circle of the King's
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Communications, Inc.
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Terry and Valerie Siviter
Glenn and Cathy Snyders
J. M. Sykes, Inc.
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Ann C. Braun
Julia M. Brock
Robert and Renee Broermann
Mrs. John Brozena
In memory of John Brozena
Rosalee Coakley
Donald Coghill
Iris Compitello
Whit Cotten
Vesta M. Crusier
Don and Bonnie Denault
Kathy Edwards and Family
Georgeann Evans
Marie & George Evans
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Nelda Fink
Diane and Glenn Fleming
Shirley Frey
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skills, life lessons and confidence: fresh from the oven.

Be a Sugar Plum Sweetheart

If a man named Nicholas Gomez heads in your direction, be prepared to be recruited.

Nick says that if you love Sugar Plum as a customer, imagine how you'll feel as a volunteer. He should know. Nick is now a Sugar Plum volunteer whose primary responsibility is recruiting more Sugar Plum volunteers.

A lifelong Virginia Beach resident who makes his home in Shadowlawn, Nick is a member of Galilee Episcopal Church and has a history of donating his time to a variety of community organizations. His "real" job is working as a licensed insurance agent for the Thomas Rutherford Companies, and he also serves as an assistant lacrosse coach for a Virginia Beach youth league.

So, as busy as Nick is, you may want to work on your response to his recruiting speech. "Not having enough time" probably won't fly.

If you can spare a little time each week, Sugar Plum currently needs volunteers to:

- ♥ **Perform handyman tasks**
- ♥ **Help with lawn maintenance**, including mowing the lawn, weeding, trimming hedges, and planting flowers
- ♥ **Staff community events**, such as the Gourmet Gala in the fall and ZooToDo on September 21
- ♥ **Provide office assistance**, such as typing and organizing

Board Member Spotlight: Charlie Malbon

About once every two weeks, the staff of Tank Lines Inc. in Virginia Beach know they're in for a tasty treat. Exactly when – well, that's a surprise.

But they can always count on their boss, Charlie Malbon, to delight them with a scrumptious Mozart Cake from Sugar Plum Bakery, because they know it's his favorite. And Charlie's had plenty of opportunity to taste-test the bakery's offerings to decide on what he likes best. He's been a Sugar Plum board member since 1995.

Longtime bakery volunteer Joyce Schmidt, whom Charlie knew from Wareing's Gym, persuaded him to get involved with Sugar Plum. Why has he stayed involved for so long? "I get a

“**I get a great deal of satisfaction knowing that the people we help at Sugar Plum are getting a better quality of life.**”

great deal of satisfaction knowing that the people we help at Sugar Plum are getting a better quality of life," he says. "All you have to do is walk through the bakery and look at the people to want to help. It's a lovely place to volunteer."

After serving as vice president of the board in 1998 and 1999, and then president in 2000, Charlie helped launch the Capital Campaign for a new building to house Sugar Plum. "It became apparent to me that the current building wasn't functional," he explains, "and that if we built a new one, we could expand our training programs." Once the Campaign kicked off, it didn't take long for Charlie to discover the best way to raise money. "Once you give people a tour and explain why we desperately need this new building, it's not hard to get them to donate."

Another good reason to donate or volunteer, Charlie notes, may be the same reason that he and so many other Sugar Plum supporters have given: "I just love the products."



Help us reach the dream.



We're so close, but we still need your help. We only need \$75,000 to reach our Capital Campaign goal of \$1.2 million. Every little bit makes a difference, so whatever you can spare will bring our newest Sugar Plum vision closer to reality. We've even enclosed a return envelope for your convenience. Remember, you're the most important ingredient in the Sugar Plum recipe for success. Thank you for any support you can offer.

Sugar Plum News: Cake of the Month



20% OFF
Discount not valid with any other offer, coupon, or promotion.

Each month we'll feature one of our mouthwatering cakes at 20% off the regular price.

Come in today to see if your favorite Sugar Plum cake is on sale!

Hours of Operation: Closed Monday –
Open Tuesday - Saturday 7am - 6pm;
Sunday 8am - 4pm

Sugar Plum Visions is published by the board of directors of Sugar Plum, Inc., a nonprofit organization that provides an employment program for the developmentally disabled. If you have questions or comments, please call Patricia Rakes Clark, Executive Director, Sugar Plum Bakery, 1353 Laskin Road, Virginia Beach, Virginia 23451, (757) 422-3913.



Prices apply to all three cakes: • 6-inch: \$19 • 8-inch: \$23 • 10-inch: \$26 • 12-inch: \$39

Banana Split Cake

(available in rounds only)

Who needs an ice cream parlor? This creative dessert starts with three layers of yummy banana-flavored cake that are filled with a layer of chocolate Bavarian crème and a layer of strawberry Bavarian crème. Then the entire luscious treat is topped with whipped cream and garnished with nuts, pineapple, drizzled fudge, and strawberry glaze.

Orange Blossom Cake

(available in rounds only)

And you thought orange blossoms were just for weddings. Three layers of moist yellow cake are the base of this summer delight. Those layers are filled with rich Bavarian crème and mandarin oranges, and then garnished with scrumptious orange-flavored buttercream icing and mandarin oranges. Best wishes for having any left over.

Peanut Butter and Jelly Cake

Here's a new take on a childhood favorite. It begins with three layers of our delicious yellow cake. They're filled with two layers of peanut butter and a layer of raspberry, and then wrapped in our mouthwatering vanilla buttercream icing. The icing is garnished with buttercream swirls, with dots of peanut butter and raspberry on top of each swirl. Lunch was never like this.

To order a Dessert of the Quarter or other Sugar Plum Sweet Indulgences, please call 422-3913 or visit the Bakery.



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D E A R F R I E N D S A N D N E I G H B O R S

With our new building project in high gear, it would be easy to get distracted and hard to resist the temptation to look ahead. However, we still have clients to train and a business to run. Throughout our building Campaign, some special people have

worked incredibly hard to make certain that Sugar Plum stayed focused on our mission and our bakery.

Tim Rivas, the vice president of our board and almost a regular at the bakery, has spent countless hours overseeing bakery operations, while board members Debbie Rooney and Brian Mann watch over training, special programs, and the never-ending state and federal certifications. Our executive director, Trish Clark, supervises “everything” and is loved by the bakery’s special employees and clients.

We are fortunate to have a truly “roll up your sleeves” working board. Other dedicated Sugar Plum board members serve on

at least one committee and do everything from planting flowers and weeding gardens, to baking cookies and mopping floors, to raising money and working on the design team for our new building. Jack, Joyce, Kathy, Rick, Jake, Linda, Charlie, Katy, Robert, Bettie, David and Terry – thank you!

Each board member and volunteer, past and present, has been a key ingredient in Sugar Plum’s recipe for success. It is through their hard work and strong commitment that we are able to realize our dream of a new, modern facility in order that more developmentally disabled individuals may participate in our job training programs and gain the skills needed to become employable.

So, while we plan our future, it is important to express our gratitude to those working so hard to maintain our present. Thanks so much to all of you.

Thad Nowak
President, Board of Directors